

1% COMMUNICATIONS PLAN & RESOURCES FOR CHURCHES

Here are resources and ideas for promoting the 1% Challenge in your church services. Adapt as you like. Use them in small groups. Add to, or pick and choose.

We're happy you're on board!

Most of all, the 1% Challenge is a commitment to pray. We at MTW are praying with you!

Resources

PRE-PRINTED MATERIALS (included in packet)

- Poster
- Steps to Becoming an MTW Missionary
- MTW brochures, "Missions Rooted in the Church"

SELF-PRINT MATERIALS

A copy is included in packet for duplication, or PDFs can be downloaded at mtw.org/1-tools.

- Bulletin insert
- Congregational Response Card for your church's use (this is not intended to be sent back to MTW.)
- Prayer Guide for the 1% Challenge

VIDEOS

Our videos can be downloaded or streamed from mtw.org/1-tools. Follow download instructions displayed above the videos.

More videos are available at mtw.org/videos.

What If Every PCA Church Pledged 1% of Their Members....

MTW Coordinator and MTW missionaries present the challenge to PCA churches to pledge 1% of their members to missions.

Vlado Hristov in Sofia, Bulgaria

Vlado tells how he has been transformed from an "Orthodox atheist" with a drug addiction to a follower of Christ who is helping to plant churches.

Mission Trips: Making a Difference

Develop a heart for missions. Support the missionary team. Change a life. Inspire a church. There are so many reasons to serve on an MTW trip.

Transformed in Ukraine

A moving testimony of mother and daughter, and of God's power to transform lives in Ukraine.

My Calling to Ukraine – Doug Shepherd

Doug talks through the steps that helped reveal his calling, and gives advice and encouragement to those who are questioning their own calling.

OTHER IDEAS AND RESOURCES

- Sermon series on global missions
- PowerPoint slide (Download at mtw.org/1-tools)
- Start a “missions minute” during the service using our videos; pray for the missionaries your church supports; invite a missionary or a missions trip participant to share; or pray from the enclosed Prayer Guide. Continue weekly or monthly.
- Arrange for a missions trip for your church (go to www.mtw.org/trips if you'd like to view our offerings).
- Pray as a congregation at least once a month for God to raise up 1% of your members to missions.
- Include a missions-focused study in your small group curriculum.
- Provide mentorship to members of the church who express an interest in missions.
- Encourage other PCA churches within your sphere of influence to commit to the 1% Challenge.
- Go on a vision trip with MTW: mtw.org/visiontrips.
- Check mtw.org for events in your area.

Calendar

SUGGESTED FOUR WEEK COMMUNICATIONS PLAN (adapt as you like!)

Week 1

- Prepare sermon on global missions (could begin a series).
- Hang 1% poster and set out “Missions Rooted in the Church” brochure and “Steps to Becoming an MTW Missionary” in an appropriate space in your church.
- Announce the church’s commitment in service(s). If you plan to use the “Congregational Response Card,” let your congregation know that they will be asked to respond so that they can be praying about how the Lord could use them in missions.
- Display PowerPoint slide—to be used for all four weeks.
- Show 1% Challenge video in service; OR, if no video capability, include link in email to members later in the week.
- Distribute bulletin insert about the 1% Challenge.
- Distribute bulletin insert of Prayer Guide, or offer to small group leaders to use in small group prayer.
- Start a “missions minute” sharing the engagement/experiences of church members in missions, or share a story or prayer request from a supported missionary.
- Use the enclosed Prayer Guide to pray for missions during the service, or offer to small group leaders, or include as a bulletin insert.

Week 2

- PowerPoint slide
- 1% Challenge bulletin insert
- Show “Vlado Hristov in Sofia, Bulgaria” video showing how the gospel changes lives; OR, if no video capability, include link in email to members later in the week.
- Missions minute or pray from Prayer Guide
- Sermon series continues, if applicable

Week 3

- PowerPoint slide
- 1% Challenge bulletin insert
- Bulletin insert or announcement about an upcoming mission trip for the church with sign-up instructions (See our trip offerings at www.mtw.org/trips and please contact us to make arrangements before offering this to your church. Some 2018 trips are still available but filling fast.)
- If you’re offering a trip, show “Mission Trips: Making a Difference,” a video about how a missions trip team can help the field and raise awareness; OR include a link in email to go out later that week.
- Other videos can be shown in the service if you don’t plan to offer a missions trip.
- Missions minute or pray from Prayer Guide
- Sermon series continues

Week 4

- Sermon series continues
- PowerPoint slide
- 1% Challenge bulletin insert
- Missions Minute: Invite a supported missionary to Zoom in or speak during the service; or pray from Prayer Guide
- Sermon series continues
- Video: “My Calling to Ukraine: Doug Shepherd’s Story” or, if no video capability, include link in email to members later in the week.
- Use the “Congregational Response Card” as a bulletin insert. Take these up during or after the service. NOTE: these are for your church’s use. They are not intended to be sent back to MTW.

Follow Up

PRAY-ERS

Pray-ers can go to [MTW.org/pray](https://www.mtw.org/pray) for ongoing prayer requests and to sign up for our quarterly prayer newsletter.

SENDERS

Senders can be connected with go-ers at your church! Or they can visit <https://www.mtw.org/missionaries/itinerating-missionaries> to find missionaries raising support to get to the field.

GO-ERS

Go-ers can be connected with MTW opportunities at www.mtw.org/serve or visit www.mtw.org/go if they’re ready to apply, or they can contact us at go@mtw.org with questions. They can also be directed to a like-minded missions agency that is a good fit for them.